

WYNSTONE *Life*

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A SOCIAL PUBLICATION FOR THE RESIDENTS
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MEET
**Hailey
Rowe**

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meet

*Hailey
Rowe*

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from our cover

By **Amanda Rose**, Resident Contributor

Meet Hailey Rowe. Singer, Entrepreneur, and Your Neighbor. Many of you may know her, and her voice, as she has been singing at Wynstone and local venues since high school with Wynstone member Ryan Quinn. Hailey has been singing since she was 5 years old, and now she gets to live out her dream one day at a time. Last month, Hailey was introduced to a singing competition through her sister's friend, and had the amazing opportunity to sing in it! I was fortunate enough to sit down with Hailey and hear about her experience.

The show is called *The Big Break*. Every Monday night since June 12th, contestants have been competing to win \$10,000. The key for the singers is to get enough live audience votes to advance to the next round on the following Monday. There is a different theme for each week, and the contestants must be able to pick and perform songs based on those themes. Hailey is grateful for many of her Wynstone neighbors who have shown up weekly to cheer and vote.

This type of competition can be really nerve-racking, but Hailey is an old pro! At age 5, Hailey loved to sing anywhere and everywhere. She hasn't stopped since! She participated in Station Middle School musicals and Barrington High School choirs. She started writing original songs around that time as well. Hailey went on to major in Entrepreneurship at Loyola Marymount University in Los Angeles, California, graduating in December 2015.

In college, Hailey wrote her most popular original songs to date: "My Boyfriend Is Gay" and "Don't Need Your Approval." The "My Boyfriend is Gay" music video was featured in the Huffington Post and plays in nightclubs across the U.S. and Mexico. It was #3 on iTunes in China. Her "Don't Need Your Approval" song and video was featured on the Virgin Airlines flights during the summer of 2015 and made Mediabase's Top 100 New Pop Song chart. Hailey enjoys getting messages from people who enjoy her music located in places like Spain, Sweden, China and Japan. Her music has been used on the Australian Football Channel, Britain's "Life of Riley" and "Hollyoaks," Paula Abdul's "Live To Dance," and the Lifetime movie, "Scents and Sensibility."

Singing, for Hailey, has had a profoundly positive impact on her life. She says her music is her outlet and can very therapeutic. It has given her confidence, which is something she has been able to translate to the rest of her life. She became com-

fortable singing at professional events at a very young age which matured her quickly.

One thing I was curious about was, since the performing arts are a rejection-based field, what keeps her motivated to keep going? She told me that rejection makes her more motivated because it becomes so much more fulfilling when you finally achieve your goal. She has an amazing support system from growing up in Wynstone and attributes her family and friends with providing a firm foundation.

What does she do when she's not singing? After college graduation, Hailey worked at a startup in Santa Monica called Bullet Proof Labs. She is now working on her own start-up as a Bullet Proof Coach through her company, Primetime Health. As a coach, she practices high-performance coaching and helps people to form feel-good habits through nutrition, natural supplements, mindfulness, meditation, and physical activity. Hailey practices what she preaches which energizes her to pursue both of her passions simultaneously!

After *The Big Break*, Hailey has big plans! She plans to release two cover videos for songs by Grimes. She still performs with her band, QuinnRowe, and is auditioning with larger Chicago-based bands. Hailey will soon be releasing her very own eBook called *"Youth Proof: Six Weeks To A Glowing, Healthier You,"* another way to share her love for a healthy lifestyle while maintaining her busy schedule!

Overall, Hailey's advice is to find your passion and keep at it! She says, "If you're building a personal brand, know your strengths, be yourself, and the right people will come into your life at the right time."

Be on the lookout for the new and updated www.haileyrowe.com!

